

# ECOPROFIT

## (ECOLOGICAL PROJECTS FOR INTEGRATED ENVIRONMENTAL TECHNOLOGY)

ECOPROFIT is a *win-win* model that tends to strengthen companies economically by using environment friendly technologies and simultaneously improves the ecological situation in the region.

### Activities of an ECOPROFIT Project

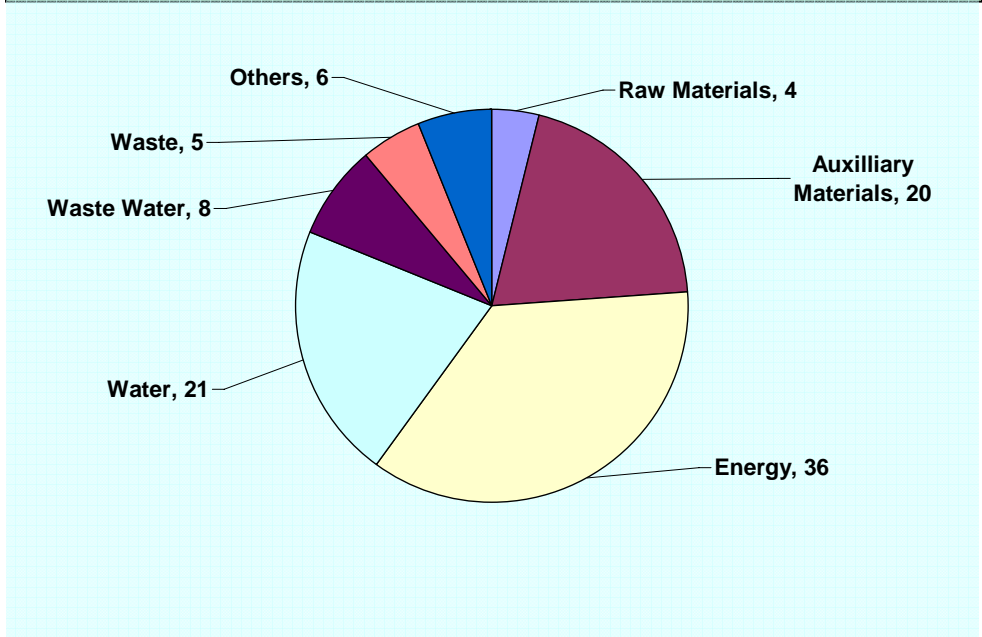
#### Aim of ECOPROFIT

- Increase the efficiency of the organizations by reducing their demand for energy and resources
- Minimize the environmental impacts
- Giving dual benefits (economical and ecological)

#### Advantages of ECOPROFIT

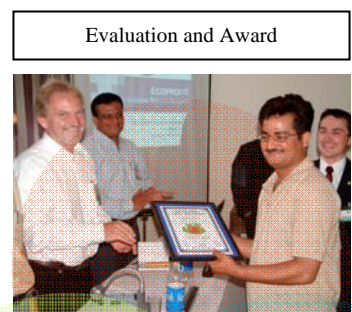
- Reduced production costs
- Reduced maintenance costs
- Better legal compliance
- Improved workforce to tackle environmental challenges
- Reduced environmental impacts
- Enhanced image
- Living an Environmental Management System

Performance chart for ECOPROFIT NCR I Project  
235 options/9 industries, classification of options

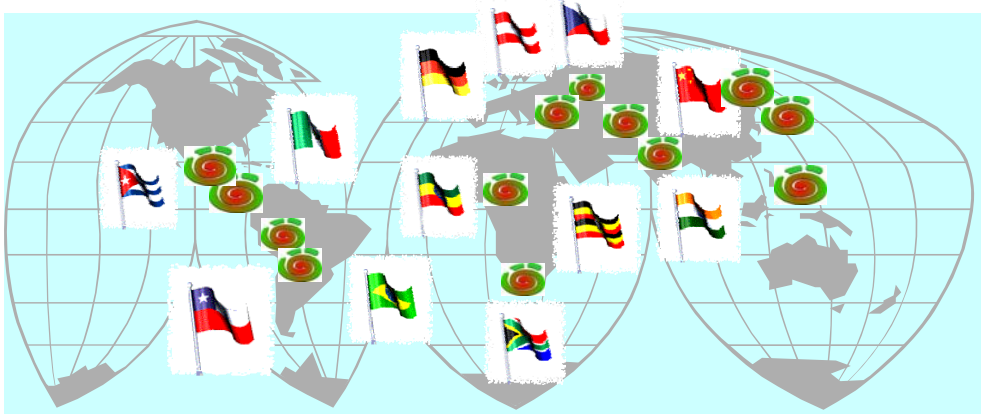


#### Potential impact of ECOPROFIT Project

- Water consumption reduction by 25% in 3 months
- An option could save over 600,000 kWh/year
- An option saved 52,000 litres of Furnace Oil
- Usage life of cutting oil extended 2-4 times
- Reduction of over 20% CO<sub>2</sub> gas in MIG welding line
- Improved packing could save over Rs. 200,000/year
- Many more...



### ECOPROFIT is worldwide



## Save Money While You Save Environment

Incredible Return on Investment\* 1:9

\*for ECOPROFIT NCR 2005/6 Project (approximate average value)

Project Partners:



Supported by:

Initially



ECOPROFIT

